



PVTA WILL SOUND THE HORN AS A TRIBUTE TO HEROES MOVING HEROES

FOR IMMEDIATE RELEASE: April 16, 2020

Springfield, Mass. – The Pioneer Valley Transit Authority (PVTA) will join New York, New Jersey and other Massachusetts transit authorities by participating in #SoundTheHorn campaign taking place at 3:00 P.M. today.

This campaign is a coordinated day of action to simultaneously sound fleet horns to honor heroic transportation workers across the region. As a tribute to #HeroesMovingHeroes on the front lines of this public health crisis, all trains and buses running in service will give two one-second horn blasts at 3:00 P.M. in solidarity with partner agencies. Heroic transportation workers continue to provide critical service for healthcare workers, first responders, childcare workers, grocery store employees and other heroes who are performing critically essential work during the Covid-19 pandemic.

“We want to make sure that our public transit workers continue to be recognized for their tireless efforts to maintain operations, deliver essential services, and protect and serve the public” said spokeswoman Brandy Pelletier.

Our ability to provide continued service depends on the health of our drivers and employees. Help us let bus drivers know how much you value the work they are doing. Anyone who sees or hears PVTA buses or vans sounding their horns at 3 p.m. today is encouraged to use the #SoundTheHorn hashtag to post audio and video in support.

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About the PVTA

The PVTA is the largest regional transit authority in Massachusetts with 188 buses, 141 vans and 24 participating member communities. Additional information about the Pioneer Valley Transit Authority may be found at www.pvta.com or by calling 1-877-779-7882.