
**MINUTES OF PVTA'S
ROUTE COMMITTEE MEETING
May 27, 2015**

The Route Committee meeting of the Pioneer Valley Transit Authority was held on Wednesday, May 27, 2015 at 11:00 A.M. at the PVTA.

PRESENT:

Brian O'Leary, Belchertown; Diana McLean, Westfield; Mary MacInnes, PVTA; Brandy Lamour, PVTA; Josh Rickman, PVTA;

NOT PRESENT:

Wayne Feiden, Northampton; Paul Burns, Palmer; Nancy Talbot, Ware;

A quorum not being present, Route Committee members present met for informational purposes.

Josh Rickman of the Pioneer Valley Transit Authority gave a report on the proposed route changes.

Route X94:

PVTA proposes not to introduce the X94 as recommended by the approved changes of the Comprehensive Service Analysis. The X94 would be a cross-town route that would connect 5 Towne Plaza, to Eastfield Mall, to Indian Orchard to Ludlow Big Y. The PVTA believes that this route will be challenged to create new ridership and believe that the resources would be better spent along other existing corridors. The X94 has less population density that then X92, which has struggled with increasing ridership.

PVTA recommends to use the resources from the X94 to improve the frequency of the P20. The P20 operates from the Springfield Bus Terminal, to Riverdale Road, to Holyoke Mall, to K-Mart Plaza, to Holyoke Transportation Center. Currently the P20 operates every 30 minutes and carries 83,210 passengers per month (Average July 2014 - March 2015). This ridership volume rivals other routes such as the G1 (94,162 avg. monthly ridership) and the G2 (84,850 avg. monthly ridership) which have 20 minute frequencies. This improved frequency would increase ridership on the P20.

Route 30/45 Combo Elimination:

The PVTA proposes to eliminate the evening trip (9:50pm) to Belchertown Center that currently runs as a combo (interlined) with Route 30 every weekday evening due to low ridership.

PVTA recommends to reallocate that trip to an earlier time in the day each weekday to provide another daytime option for commuters to/from Belchertown. By eliminating this combo, the

evening service schedules on the 30 would become more efficient/effective for localized service on the route.

Route 31/46 Combo Elimination:

PVTA proposes to eliminate the evening trip (9:46pm) to South Deerfield Center that currently runs as a combo (interlined) with Route 31 every weekday evening.

The PVTA recommends to reallocate that trip to an earlier time in the day each weekday to provide another daytime option for commuters to/from South Deerfield. By eliminating this combo, the evening service schedules on the 31 would become more efficient/effective for localized service on the route.

Mr. Rickman asked the committee if there were any questions.

Mr. O'Leary stated he would like to have a hearing in Belchertown since that community will be impacted by the changes.

Chairman O'Leary stated that the Route Committee is unable to make a formal recommendation to the Board since a quorum is not present but will make a an informal recommendation to the Board to move forward with the public hearings on the proposed route changes as presented.

The informational meeting adjourned at 11:12 AM

A TRUE RECORD

ATTEST:



BRANDY LAMOUR

Documents filed with Route Committee Meeting packet:

- Proposed Route Changes

Minutes Approved: May 24, 2016