



All Exterior Frames cover 1 ¼” on all sides of advertisement

<b>King</b>	<b>Exterior Frame</b>	<b>144”W x 30”H Coroplast Material Size</b>
<i>Run Time</i>	<i>Monthly Net Price/ Sign</i>	<ul style="list-style-type: none"> <li>Printed/Mounted on one-piece of Coroplast</li> <li>Live Print Area: 141” W x 27” H</li> <li>King is on the side of bus</li> <li>Available at all PVTA Garages</li> </ul>
1 month	\$ 290	
3 months	\$ 275	
6 months	\$ 260	
12 months	\$ 245	

<b>Queen</b>	<b>Exterior Frame</b>	<b>108”W x 30”H Coroplast Material Size</b>
<i>Run Time</i>	<i>Monthly Net Price/ Sign</i>	<ul style="list-style-type: none"> <li>Printed/Mounted on one-piece of Coroplast</li> <li>Live Print Area: 105” W x 27” H</li> <li>Queen is on the side of bus</li> <li>Available at all PVTA Garages</li> </ul>
1 month	\$ 240	
3 months	\$ 225	
6 months	\$ 210	
12 months	\$ 195	

<b>Princess</b>	<b>Exterior Frame</b>	<b>88”W x 30”H Coroplast Material Size</b>
<i>Run Time</i>	<i>Monthly Net Price/ Sign</i>	<ul style="list-style-type: none"> <li>Printed/Mounted on one-piece of Coroplast</li> <li>Live Print Area: 85” W x 27” H</li> <li>Princess is on the side of bus</li> <li>Available at all PVTA Garages</li> </ul>
1 month	\$ 200	
3 months	\$ 185	
6 months	\$ 170	
12 months	\$ 155	

<b>Royal</b>	<b>Exterior Frame</b>	<b>60”W x 30”H Coroplast Material Size</b>
<i>Run Time</i>	<i>Monthly Net Price/ Sign</i>	<ul style="list-style-type: none"> <li>Printed/Mounted on one-piece of Coroplast</li> <li>Live Print Area: 57” W x 27” H</li> <li>Royal is on the side of bus</li> <li>Available at UMass PVTA Garage</li> </ul>
1 month	\$ 180	
3 months	\$ 165	
6 months	\$ 150	
12 months	\$ 135	

<b>Tail</b>	<b>Exterior Frame</b>	<b>50”W x 17”H Coroplast Material Size</b>
<i>Run Time</i>	<i>Monthly Net Price/ Sign</i>	<ul style="list-style-type: none"> <li>Printed/Mounted on one-piece of Coroplast</li> <li>Live Print Area: 47” W x 14” H</li> <li>Tail is on the back of bus</li> <li>Available at all PVTA Garages</li> </ul>
1 month	\$ 160	
3 months	\$ 145	
6 months	\$ 130	
12 months	\$ 115	

<b>Car Card</b>	<b>Interior Frame</b>	<b>28”W x 11”H Styrene Material Size</b>
\$30 per sign per month (Net)		<ul style="list-style-type: none"> <li>Printed on .030 Styrene</li> <li>Live Print Area: 28” W x 9.5” H</li> <li>Available at all PVTA Garages</li> </ul>
<ul style="list-style-type: none"> <li>A Car Card is on the inside of the bus by handrails</li> </ul>		

\*\*\* PVTA does not provide production services. Advertiser is responsible for production & production costs. \*\*\*