



For Additional Advertising Information  
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## Showings & Service Area Information

### Showings

Showing %	Springfield Area	Northampton Area	UMass Area
# 25	32	6	9
# 50	63	11	18
# 75	94	17	27
# 100	125	22	35

\* Showings are Approximate. Rates are as listed and do not change based on showings.

### Communities PVTA Serves

1. Agawam
2. Amherst
3. Belchertown
4. Chicopee
5. East Longmeadow
6. Easthampton
7. Granby
8. Hadley
9. Hampden
10. Holyoke
11. Leverett
12. Longmeadow
13. Ludlow
14. Northampton
15. Palmer
16. Pelham
17. South Hadley
18. Springfield
19. Sunderland
20. Ware
21. West Springfield
22. Westfield
23. Wilbraham
24. Williamsburg

### About

The Pioneer Valley Transit Authority (PVTA) is the largest regional transit authority in Massachusetts with 182 buses, 132 vans and 24 participating member communities.

Our buses bring riders to work, school, malls, shopping districts, hospitals and medical centers, museums, concerts, sporting events, restaurants, housing complexes, financial centers, institutions of higher education, and more.

### Colleges within the PVTA service area

1. University of Massachusetts, Amherst
2. Amherst College, Amherst
3. Mount Holyoke College, S. Hadley
4. Hampshire College, Hadley
5. Smith College, Northampton
6. Holyoke Community College, Holyoke
7. Bay Path College, Longmeadow
8. The Elms College, Chicopee
9. Westfield State University, Westfield
10. American International College, Springfield
11. Springfield College, Springfield
12. Western New England College, Springfield
13. Springfield Technical Community College, Springfield

