



Advertising Rates & Material Specifications

Advertising Questions?
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King	Monthly Net Price per Sign	144”W x 30”H Coroplast Material Size
<i>Run Time</i>	<i>Rate is per 1 Sign</i>	<ul style="list-style-type: none"> Printed/Mounted on one-piece of Coroplast Live Print Area: 141” W x 27” H King – Exterior Ad on side of bus Available at all PVTA Garages
1 month	\$ 290	
3 months	\$ 275 per month	
6 months	\$ 260 per month	
12 months	\$ 245 per month	

Queen	Monthly Net Price per Sign	108”W x 30”H Coroplast Material Size
<i>Run Time</i>	<i>Rate is per 1 sign</i>	<ul style="list-style-type: none"> Printed/Mounted on one-piece of Coroplast Live Print Area: 105” W x 27” H Queen – Exterior Ad on side of bus Available at all PVTA Garages
1 month	\$ 240	
3 months	\$ 225 per month	
6 months	\$ 210 per month	
12 months	\$ 195 per month	

Princess	Monthly Net Price per Sign	88”W x 30”H Coroplast Material Size
<i>Run Time</i>	<i>Rate is per 1 sign</i>	<ul style="list-style-type: none"> Printed/Mounted on one-piece of Coroplast Live Print Area: 85” W x 27” H Princess – Exterior Ad on passenger side of bus Available at all PVTA Garages
1 month	\$ 190	
3 months	\$ 175 per month	
6 months	\$ 160 per month	
12 months	\$ 145 per month	

Royal	Monthly Net Price per Sign	60”W x 30”H Coroplast Material Size
<i>Run Time</i>	<i>Rate is per 1 sign</i>	<ul style="list-style-type: none"> Printed/Mounted on one-piece of Coroplast Live Print Area: 57” W x 27” H Royal – Exterior Ad on passenger side of bus Available at UMass PVTA Garage
1 month	\$ 140	
3 months	\$ 125 per month	
6 months	\$ 110 per month	
12 months	\$ 95 per month	

Tail	Monthly Net Price per Sign	50”W x 17”H Coroplast Material Size
<i>Run Time</i>	<i>Rate is per 1 sign</i>	<ul style="list-style-type: none"> Printed/Mounted on one-piece of Coroplast Live Print Area: 47” W x 14” H Tail – Exterior Ad on the back of bus Available at all PVTA Garages
1 month	\$ 160	
3 months	\$ 145 per month	
6 months	\$ 130 per month	
12 months	\$ 115 per month	

Car Card	Interior Frame	28”W x 11”H Styrene Material Size
\$30 per sign per month (Net)		<ul style="list-style-type: none"> Printed on .030 Styrene Live Print Area: 28” W x 9.5” H Available at all PVTA Garages
<ul style="list-style-type: none"> A Car Card is on the inside of the bus by handrails 		

PVTA does not provide production services. Advertiser is responsible for all production & production costs. All Exterior Frames cover 1 ¼” on all sides of advertisement.